

AUSTIN HUETTE

CONTACT INFORMATION

-  Email: yell@austinhuetten.com
-  Website: austinhuetten.com
-  Discogs: austinhiddy
-  Spotify: austinhiddy
-  Myspace: Just kidding

EDUCATION



Robert Morris University
Bachelor of Arts, Graphic Design

TECHNICAL SKILLS

- | | |
|---|---|
|  HTML/CSS/JS |  GitHub |
|  Adobe Photoshop |  Wordpress |
|  Adobe Illustrator |  Figma |
|  Adobe CC Suite |  InVision |
|  Adobe Analytics |  Oracle Eloqua |
|  Google Ad Manager |  Formstack |
|  AdBook |  SAP Concur |
|  Microsoft Office |  Yinzcam |
|  Microsoft Azure |  Photography |
|  Google G Suite |  Beer Brewing |

WORK EXPERIENCE



Chicago Bears
Web Designer
September 2014 - Present

- Lead the design and direction of the Chicago Bears Official Mobile App while increasing engagement, brand awareness, and customer satisfaction.
- Oversee the day-to-day website operations, including the overall user experience design, for a nationally recognized brand with millions of unique visitors per year.
- Manage the entire scope of digital advertising on the club's owned and operated platforms while ensuring accuracy and optimization of a robust digital inventory.
- Design and code a weekly e-newsletter with over 150,000 subscribers while collaborating with internal and external stakeholders to ensure proper formatting and delivery.
- Assist with content ideation, creation, and execution, including photo galleries, articles, copywriting, photography, and numerous social media initiatives.
- Constantly evaluating best ways to optimize and improve the website and stay current with web design trends, regulations, and laws.
- Collaborate across departments to execute sweepstakes and promotions while ensuring proper transmission and storage of user data.



CAIR-Chicago
Communications Coordinator
Aug. 2013 - Sept. 2014

- Craft and design different branding items and marketing materials including web and print campaigns.
- Oversee and direct seasonal employees.
- Innovate in a progressive setting under tight budgets to complete projects.
- Design and code bi-weekly e-newsletters and office updates.